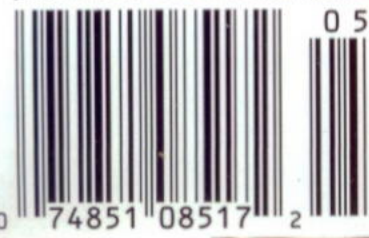


500 House Beautiful +

FAVORITE PAINT COLORS



\$9.99 DISPLAY UNTIL AUGUST 17, 2010



"I wanted that milky gray-green you see on lamb's ears, with an undertone of silver as the light hits it. Even in winter, it keeps that ethereal, dreamy feeling. And one day I'm going to find a place for the pink, because I love the combination of pink and gray-green."



JAMES SWAN
PRATT & LAMBERT
PEARL WHITE 29-29
ROSA LEE 1-13

"This is a very serene pink, the color of an old French rose called Cuisse de Nymphe, which translates as the thigh of a nymph. So charming. And everybody looks good against pink—that's why men wear pink shirts."

ANN DUPUY
FARROW & BALL
PINK GROUND 202



"It looks just like those dancing orange nasturtiums that climb and spill and ramble all over the garden. But I'd only use it in a low dose, as an accent color behind a bed or on a wall in a beach house, à la Barragán. Otherwise it would be overpowering."

AMY LAU
BENJAMIN MOORE
RUMBA ORANGE 2014-20



"My wisteria never bloomed until this year, when it went absolutely crazy and gave me a whole new way of looking at lavender. There's no reason why you couldn't use this pale lilac in a living room, with brown and white fabric, or navy blue. Very sophisticated."

PATRICIA HEALING
BENJAMIN MOORE
FRENCH LILAC 1403



"This is a great mossy green, very soft because of all the gray in it. There's nothing softer on bare feet than a carpet of moss. It feels like kitten fur. And you don't need to mow it."

S. RUSSELL GROVES
PRATT & LAMBERT
MOSS GREEN 16-29



"I think the strength and clarity of black is underappreciated. It's a more powerful backdrop than the ever-present white, and much more memorable. It can make a room feel intimate and cozy while remaining crisp and modern. I chose black for a walk-through space where you go to make a drink, as nothing says 'cocktail party' more clearly. It's dark and sexy in high-gloss paint that reflects the light."

STEVEN GAMBREL
FINE PAINTS OF EUROPE
BLACK 0029

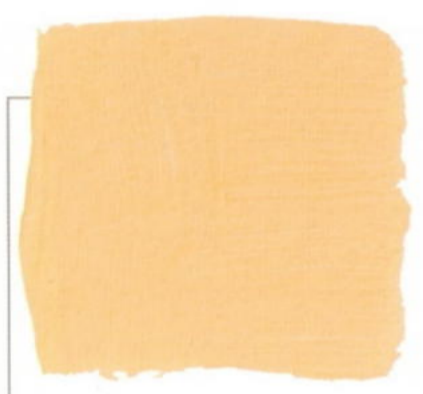
"Green in general gets a bad rap because people think they'll end up looking like the Wicked Witch of the West. But this is a bright, happy green that makes people, and art, look good. I used it in a really long corridor with white trim and crystal chandeliers and had all the art framed in silver leaf. It felt like a delicious box of marzipan."

BARRY GORALNICK
PRATT & LAMBERT
PARAKEET FEATHER 17-24



"Everyone always overlooks gray, but I prefer it to white or beige because that extra bit of pigment makes you stop and take notice. Yet it doesn't overpower a room. It's a chameleon color that will change personality, depending on what you put with it. Pair it with rusty orange and a room feels more gentlemanly. Pair it with lavender and you have a space that's more feminine."

JOHN LOECKE
FARROW & BALL
ELEPHANT'S BREATH 229



"Yellow can be just a little too perky, but this is more laid-back. It would brighten a room without making you squint—a soft glow as opposed to a glare. I see it as an accent wall, or maybe a cream-and-yellow stripe. It's very comforting with moss green or slate blue, and incredibly stylish with a strong contrast like gray or black."

BRAD FORD
BENJAMIN MOORE
BRIGHT YELLOW 2022-30



"Don't bring up the R-word... this is not rust. It's a warm, earthy terracotta. People often shy away from dark colors, especially for a small room, but a dark color will bring out the intimacy. Put a clear coat of varnish on top to give it a sheen."

GARROW KEDIGIAN
BENJAMIN MOORE
TERRA MAUVE 105

"This has got to be the most underrated color in the fan deck. It acts like a neutral, but when you get up closer it has unexpected undertones of green and gold that make it seem as if you're painting sunshine on the walls. It gives the whole room a glow."

AMY LAU
BENJAMIN MOORE
RAINFOREST DEW 2146-50

