

## Parlez Blue? 12 Top Designers Take On The World's Favorite Color

Boards



By Marianne Litty

The world's most popular color, blue has a wide range of hues and chromas, from pale sky blue to deepest inky navy, making it more versatile, and more subject to individual perception than nearly any other color. Cited as their favorite by men and women almost equally, across the globe, and virtually free of cultural bias, most everyone can find a shade of blue they respond to. It has universally positive associations — a bright blue sky indicates good weather, and blue water is perceived to be clean. Blue is associated with purity — the Virgin Mary is depicted in a blue robe, and it is also associated with trust and authority — traditional police uniforms were blue. A dependable favorite, (true blue!) it plays well with others, making it a congenial companion to both neutrals and brights. All-blue rooms, classic blue and white color schemes, serene blue-gray bedrooms, rooms with an accent of rich cobalt or energizing turquoise, blue never fails to charm us. Tour these interiors by 12 top designers to see their way with our collective favorite color.

[Amy Lau's](#) concept for a Water Mill beach house celebrates its setting with shades of blue throughout, and here, in a cozy bedroom corner, a lush cowhide rug of her own design was inspired by [Gio Ponti's](#) blue and white tile floor at Hotel Parco Principi in Sorrento, Italy, and produced by [Kyle Bunting](#) in the colors of the sky and sea. Blue ombré curtains are an intense backdrop for a vintage 1960s [Jens Risom](#) chair and round ottoman. The Grasshopper floor lamp is a design by [Greta Magnusson Grossman](#), circa 1947. Amy says she loves to use ultra-plush fabrics and rugs in a beach house for their sensual appeal in contact with bare feet and limbs.



Amy Lau

