

 | News

Trend of the Week: Cindy Says... Think Pink!



February 1, 2018
By Cindy Allen



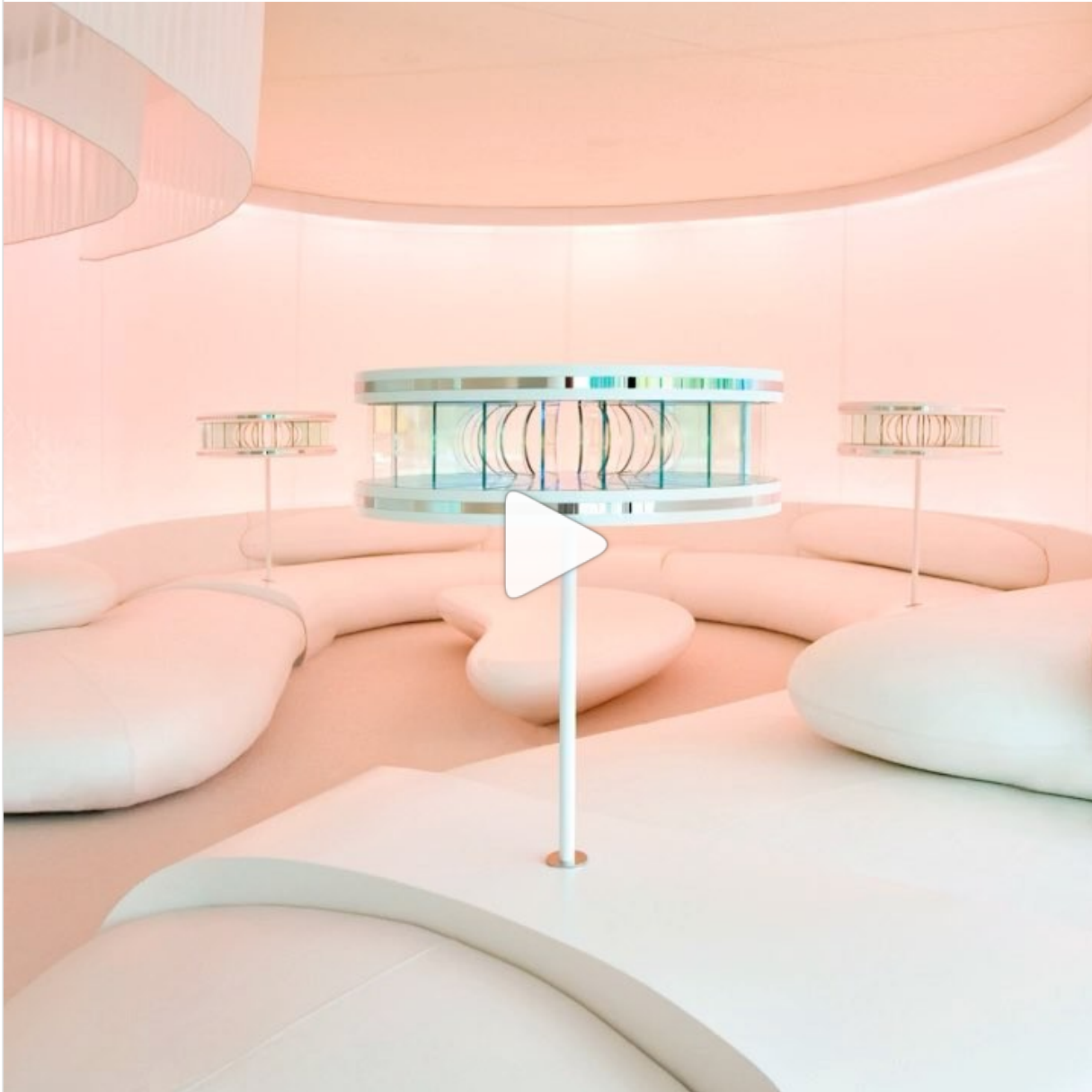
Editor in chief Cindy Allen here! What do bubble gum, cotton candy, salmon, and rosé have in common? I don't even need to tell you because odds are, it's already on your mind! PINK! PINK! PINK! That color that we used to all run scared from (except maybe for the courageous [Jamie Drake](#)) is now the one we can't get enough of. All hail to the many shades of pink! Here are my five pretty-in-pink picks of perfections (with my special product "five-faves"). Be sure to check out my Instagram, [@thecindygram](#), for more.

1. COTTON-CANDY PINK: A throwback from the cover from November 2007—I never forget a show-stopping project—this showroom in rural Germany for Glaskoch by 3deluxe, was light-years ahead of cool in terms of color... with hints of rosy, baby-pink hues that play with light and the curvy, organic flow of the building. Photography by Emanuel Raab/Courtesy of 3deluxe.



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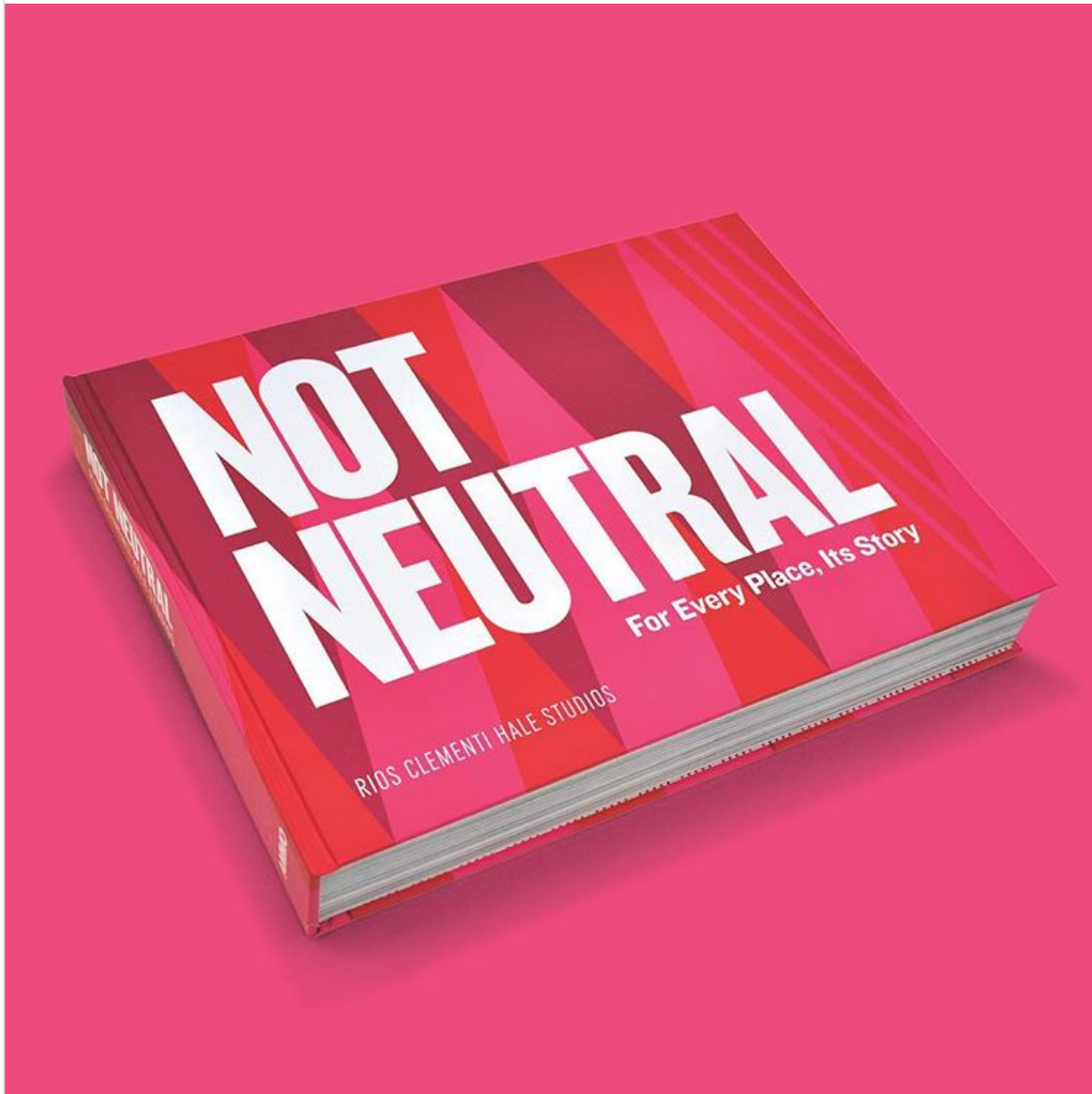


2. HOT PINK: This massive monograph is definitely "not neutral." In fact, the colorful and talented Rios Clementi Hale organized all their engaging and varied work into poetic chapters like: Nature in the City, Dreaming Cities, Wishing & Praying, and Patterns in the Wild. They even covered their iconic documentation of their firm's work in a color that gets people pretty heated: hot, hot pink!



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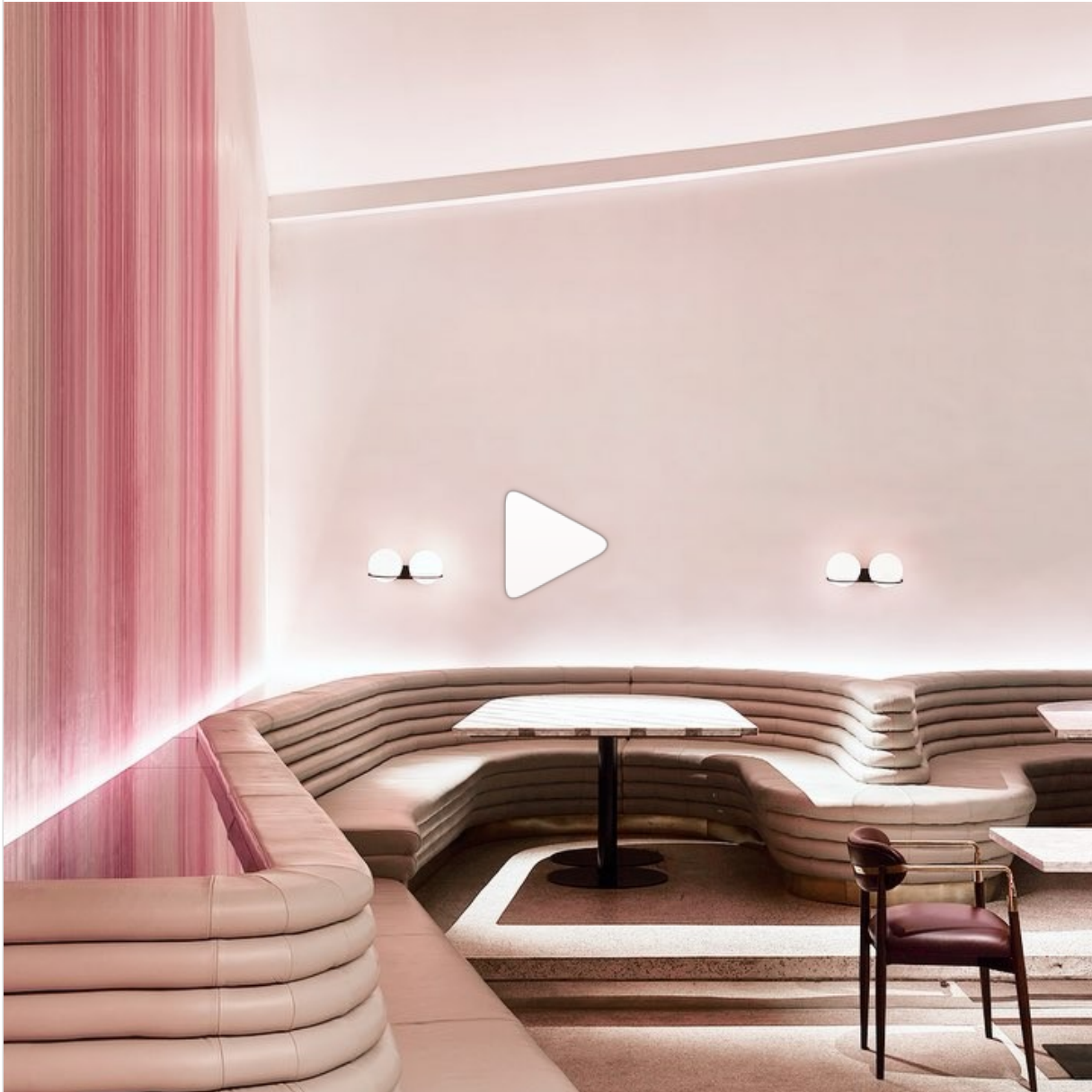


3. NEON PINK: Bikini, a flirtatious contemporary Australian open-air cocktail bar and restaurant by Travis Walton Architecture has disco, art-deco inspired detailing. The bright pink neon signage—"You look HOT in bikini!"—gives way to a cheeky and flirtatious space in hues of soft rose. You DO look hot! Photography by Sean Fennessy.



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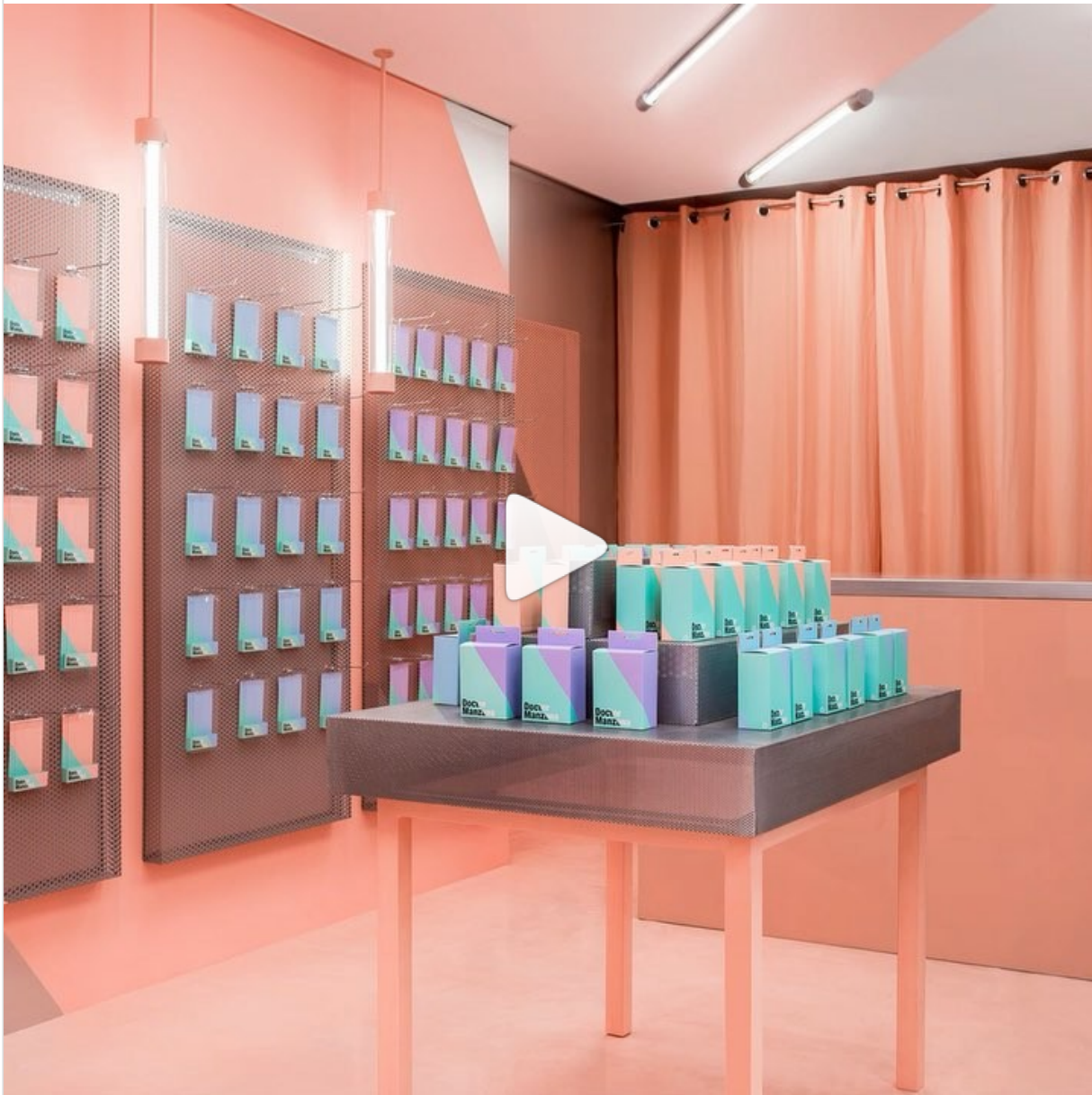


4. BUBBLE-GUM PINK: From our November issue featuring rising stars we coined [40@FORTY...](#) this super talented duo, Ana Milena Hernández and partner Christophe Penasse, designed Doctor Manzana: A smart-phone repair and gadget store in Valencia, playfully named after the Spanish word for “apple,” using modern colors for today’s hipster shoppers. Front and center: salmon—a definite trend—with a touch of purple and turquoise. Photography by Luis Beltran.



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5. FIVE PINK FAVES! A new "Favorites" series to share and inspire from all the goodies we publish. Here it goes with fun and flirty PINK: Volutes and Jungle wall coverings by Tiphaine de Bodman and Minerals and Dots wall coverings by Shelly Steer curated by Petite Friture Design; Prisma rugs by Amy Lau Design for Kyle Bunting; Design Studio's La Isla bench; Porcelana table lamps in translucent porcelain by J Schatz Studio; and Vasarely fabric by Rubelli. Go forth and design with fabulous PINK!!!



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