



## TALKING SHOP WITH ELAD YIFRACH L'OBJET À LA PLAGE

When did you open? We welcomed our first guests at 9 Main Street in Southampton in May 2015. Why the Hamptons? With my deep connection to the Mediterranean and the element of water so engrained in the brand, it was a natural fit for L'Objet to open its first-ever boutique in the seaside community of Southampton. Describe the space. The store's lifestyle concept features a modular design, which will evolve throughout the year, with new stories being told through various product vignettes. The color palette reflects the softness and sophistication of life at the beach with a mixture of grays, whites and cool blues in Farrow & Ball paints. On the floor? L'Objet à la Plage offers everything from Boom Art custom surfboards decorated with Renaissance art and Segno Italiano handmade beach chairs to Limoges porcelain dinnerware. What's next? We just launched our first full collection of home fragrances, Parfums de Voyage, which will be exclusive to the Southampton store. The series of three fragrances was inspired by my travels around the world. Each is blended and poured by hand, then combined with pure waxes created specifically to capture the intensity of the scents. I-objet.com

## INSIDE EDITION

LUXE TAPPED TALENTED LOCAL DESIGNERS FOR THEIR BEST SOURCES AND RECOMMENDATIONS TO SHINE A LIGHT ON SOME OF THE AREA'S FINEST OFFERINGS IN ART AND DESIGN.



"Cheim & Read at 547 W. 25<sup>th</sup> Street has one of the best spaces in the Gallery District, and they use it to display the most powerful works imaginable. The concrete envelope and the scale of the separate galleries within it are just right."

-SHAWN HENDERSON



"The Neue Galerie is a little jewel-box of a museum showcasing the finest 20th-century German and Austrian art. Expect to see the exquisite works of Gustav Klimt and Oskar Kokoschka juxtaposed with classic Bauhaus pieces in this two-story marvel."

-AMY LAU



"Swann Auction Galleries is an off-the-radar auction house at 104 E. 25<sup>th</sup> Street. I've bought many pieces there—Manuel Marin sculptures, Josef Albers prints, Harold Edgerton photographs, Karl Schrag oils and Charles Burchfield watercolors, for example."

-KATIE RIDDER





## CURATOR RICHARD TAITTINGER GALLERY

"When I opened the gallery this spring, I wanted to showcase mid-career artists and rising stars who did not have representation in New York. But, ultimately, I am more interested in the works and the concept than their pedigree. I choose artists because I believe in their ideas. I am mostly inspired by avant-garde art scenes—fresh artwork in an unconventional format. People should keep an eye on Haluk Akakçe, who caused quite the stir in the arts scene with the provocative midnight opening of his new solo exhibition 'Come Midnight.' He is a highly respected artist of many talents, and it is a pleasure to represent him in his first major presentation in nearly a decade."

-RICHARD TAITTINGER, RICHARDTAITTINGER.COM